

Local Veterans' Employment Representative (LVER) Duties

As an integral part of the Labor Exchange System, LVER staff work with other service providers to promote veterans as job seekers who have highly marketable skills and experience.

In essence, LVERs are the intermediary between core and intensive services. They work with job seekers, service providers, and employers to assist veterans in career success.

LVER staff have two targets:

Targeting Business

Advocate for employment and training opportunities with business and industry, and community-based organizations. Responsibilities may include the following activities:

- Plan and participate in job fairs to promote services to veterans.
- Work with unions, apprenticeship programs and business community to promote employment and training opportunities for veterans.
- Employer outreach with focus on Federal Contractors
- Promote credentialing and training opportunities for veterans with providers.

Targeting Job Seekers

Provide and facilitate a full range of employment, training and placement services to meet the needs of veterans. These services may include:

- Conducting job search assistance workshops for those transitioning out of military service as well as workshops for those that are distanced from their time of service.
- Creating job development and providing job referrals
- Providing vocational guidance through work skills assessment and other means
- Providing Labor Market Information through various resources
- Providing referrals to training and supportive services through partnerships with academia, community organizations, and VA supportive services

These targeted duties are supported by the Department of Labor:

[Title 38 United States Code, Chapter 41, subsection 4104](#) -

(b) **Principal Duties.** — As principal duties, local veterans' employment representatives shall —

(1) conduct outreach to employers in the area to assist veterans in gaining employment, including conducting seminars for employers and, in conjunction with employers, conducting job search workshops and establishing job search groups; and

(2) facilitate employment, training, and placement services furnished to veterans in a State under the applicable State employment service delivery systems.

[Veterans' Program Letter No. 07-10](#) further defines this under section IX. LVER Staff, A. Roles and Responsibilities;

To serve Veterans effectively and efficiently, VETS [Veterans' Employment and Training Service] requires LVER staff to focus on their primary role, which is employer outreach on behalf of Veterans. This allows States to develop marketing strategies and outreach activities that promote the hiring of Veterans. It also properly concentrates LVER staff efforts on individualized job development services for Veterans, especially Veterans determined to be job ready after receipt of intensive services from a DVOP [Disabled Veteran Outreach Program] specialist. When employer outreach is primarily accomplished by a "business services team" or like entity, an LVER should be included as an active member of that team.

It is imperative, therefore, that LVER staff work together with business services staff to meet the needs of customers.